



## **MIDAMERICAN PRINTING SYSTEMS, INC. OFFERS SERVICES TO THE CONVENTION & MEETINGS INDUSTRY**

*Servicing McCormick Place and all Downtown Hotels*

Located near the heart of downtown Chicago, MidAmerican Printing Systems, Inc. has been servicing the convention industry for 25 years and is known by many as the premier Chicago tradeshow printer. Due to increased demand and the specialty nature of this clientele, MidAmerican Printing Systems, Inc. has opened a new division called "Convention Services," offering specialty services to cater specifically to the needs of this Chicago convention customer.

"Despite the fact that show attendance has been down due to the current economic conditions, we are getting more inquiries and more orders. Vendors are finding it less expensive to have their printing services done locally instead of incurring the shipping charges from their location," said owner Jerry Freund. "The decision to open a new division catering to these clients allows us to design a comprehensive set of services that will provide a tremendous value to exhibitors and meeting planners coming here from all over the world."

MidAmerican Printing Systems, Inc.'s quick turnaround times, same day delivery and extensive capabilities are well suited to serve the needs of large and small exhibitors. Services offered to tradeshow and meetings at McCormick Place or any downtown convention or meeting location include:

- Offset Printing (brochures, show dailies, exhibitor maps, rack cards, sales collateral, event calendars)

- Digital Printing (tradeshow flyers, badges, exhibitor kits, directories, attendee binders)
- Finishing and Binding (Perfect Binding, Saddle Stitching, Die-Cutting, Coil Binding, Promotional Package Assembly)
- Complete in-house Direct Mail department
- Signs and Banners (backdrops, poster printing, directional signs, schedule boards)
- Promotional Items (logoed giveaways)
- Fulfillment and Delivery (inserting, bagging)

MidAmerican Printing Systems, Inc. is a family-owned business that serves as a one-stop shop for printing, mailing and fulfillment solutions to the Chicago convention and meeting industry. We provide high-quality printing services to many of the region's largest businesses, organizations and institutions, in addition to hundreds of meeting planners and exhibitors doing business in Chicago. We are located at 400 South Jefferson, Suite 300, Chicago, Illinois, 60607. We are minutes away from McCormick Place and all downtown hotels and meeting venues.

For further information, please contact Bruce Miller or Jerry Freund at (312) 663-4720.